



"Alex is my wingman."
CEO, Software Industry

"Alex has had more impact on my personal leadership development and team success than anyone"
CEO, Training Industry

The Soundbites:

- ▶ Former Chief Operating Officer at Deloitte Managed Analytics / Oco, Inc. (SaaS BI Software)
- ▶ Former Director of HR at Emerson & Cuming Composite Materials (Engineered Buoyancy for Oil & Gas Industry)
- ▶ PCC credentialed by International Coach Federation
- ▶ Specializes in leadership acumen for very technical and highly analytical professionals
- ▶ Challenges all her skills and fosters young leaders by coaching youth running club and mountain bike skills for middle school girls

Alex Carleton, PCC

President & Executive Coach

Alex partners with Executives, Senior Leaders, and C-suite Entrepreneurs who want to rapidly advance their capabilities and drive results for their organization. As a trusted advisor, Alex helps leaders understand and leverage the impact of communicative leadership as they take on new roles and greater responsibility. Her style is direct. Her coaching process is practical and focuses in real time on a leader's critical business challenges. Alex's experience across a range of industries enables her to quickly understand her clients' unique internal values and drivers in the context of overarching business and organizational requirements.

Prior to founding her own consulting practices, Alex was the Chief Operating Officer of Oco, Inc. a leading, subscription-based, business analytics company which was acquired by Deloitte in 2011 and renamed Deloitte Managed Analytics. As operational lead she was responsible internally for the success of the client integration, technology, human resources, and finance teams and externally for the Board, Investor, and Partner relationships. This experience was the proving ground for her philosophy of authentic, communicative leadership acumen and the value of creating a culture of meaning.

Throughout her career, Alex has had the privilege of supporting some of the most ambitious and demanding CEOs, executives, and aspiring leaders. She has not only leadership, but also sleeves-up experience throughout business operations and has worked in a wide variety of industries including technology, engineering, manufacturing, and consumer products. She leverages this broad yet deep experience to support the executives she serves as thought partner, blind spot coverer, and coach.

Alex holds a BA in English Literature from Smith College and received her Certified Professional Coach (CPC) from the Institute for Professional Excellence in Coaching (iPEC). She maintains her accreditation as a Professional Certified Coach (PCC) through the International Coaching Federation (ICF) and has earned the following professional certifications: Energy Leadership Index™ Master Practitioner (ELI-MP), COR.E Dynamics Specialist, and EQ-i 2.0/EQ 360 Practitioner.

Her community involvement is dedicated to helping emerging leaders. She serves on the Board of the MetroWest Conference for Women as Speaker Committee Chair, partners with Massachusetts Women's Conference as co-chair of the ICF Coaches Corner, volunteers with Coaching for Leadership and Teamwork Program (CLTP) at Babson College, and mentors aspiring coaches and new business leaders.

Alex is also an endurance athlete. She celebrates the fundamentals of setting effective goals, regular practice, rigorous discipline, and a lot of data analysis.



Alex Carleton, PCC ▶ President & Executive Coach
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